

GRADnet Workshop: Turning Science into Business – Free to attend

Are you thinking about how to commercialise your research? Perhaps you already have an idea and want to get started? Or maybe you just want to get insights that will help you transition from academia into a business environment...

This event is free (SEPnet pays for your meals and course fees) for SEPnet postgraduate researchers and you should be able to claim for your travel expenses either from your department or RTSG. If in doubt, please ask your department about the arrangements for claiming for your travel.

Who: All postgraduate and postdoctoral researchers in physical sciences with an interest in commercialising their science and/or making a transition into a business environment.

What: A 1-day, team-based interactive workshop for postgraduate and postdoctoral researchers.

When: 19 February 2025

Where: Royal Astronomical Society, Burlington House, Piccadilly, London W1J 0BQ

Numbers: 20 places available

You will work in teams with a real case study, taking a tried and tested step-by-step process to finding a viable commercial opportunity. As you work with your team, you will also get to practise a set of common business skills that employers are looking for.

This workshop will be run by Julia Shalet, an experienced innovator who has brought many new propositions to market. She will share toolkits and stories from her experiences working with start-ups through to corporates. These workshops are always very highly rated and we particularly like how interactive and practical they are.

This event is free (SEPnet pays for your meals and course fees) for SEPnet postgraduate researchers and you should be able to claim for your travel expenses either from your department or RTSG. If in doubt, please ask your department about the arrangements for claiming for your travel.

Feedback from previous attendees in February 2024:

"Valuable insight into the world of business, across multiple different sectors - also useful in mainstream academia for thinking through our projects and revenue streams"

"Introduces an excellent toolbox to progress ideas - by the end you have something you can actually pursue and make a business model for, starting with identifying who you should talk with and what you should ask them"

"A very well-run course with a charismatic engaging facilitator - the stories and practical interactive exercises applying toolkits really deepened our understanding"

Register [here](#) by 5 February 2025.

Cristobel Soares