



# The Faculty of Management and Economics

## School of Management

### COURSE OPTIONS FOR VISITING STUDENTS

#### ABOUT THE DEPARTMENT

The School of Management was founded in 1990. It is a dynamic School bringing together talented students with academic staff who are working at the frontiers of their subjects. Our mission is to enrich lives and careers through research and teaching – we provide an intellectually challenging and relevant education for students intending to pursue managerial, business and professional careers.

#### ENTRY REQUIREMENTS

The below listed Level 1, Level 2, and Level 3 courses are open to all Study Abroad, International Exchange, and Erasmus students, provided sufficient previous experience and knowledge can be evidenced.

Postgraduate courses are open to Visiting Students currently studying at the postgraduate level.

**Term 1 = Autumn Term**

**Term 2 = Spring Term**

**The information contained in the course outlines on the following pages is correct at the time of publication but may be subject to change as part of our policy of continuous improvement and development.**

## Level One:

MN1105	Quantitative Methods	1 unit	Term 1
<ul style="list-style-type: none"><li>• This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li><li>• This course starts in September. It <b>cannot</b> be started in January.</li></ul>			

MN1115	Interpreting Management	1/2 unit	Term 1
<ul style="list-style-type: none"><li>• This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li><li>• This course starts in September. It <b>cannot</b> be started in January.</li></ul>			

MN1125	Economic and Social Foundations of Sustainable Organisations	1/2 unit	Term 2
<ul style="list-style-type: none"><li>• This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li><li>• This course starts in <b>January</b>. It cannot be taken in Term 1.</li></ul>			

MN1205	International Business	1/2 unit	Term 1
<ul style="list-style-type: none"><li>• This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li><li>• This course starts in September. It <b>cannot</b> be started in January.</li></ul>			

MN1305	Markets and Consumption	1/2 unit	Term 1
<ul style="list-style-type: none"><li>• This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li><li>• This course starts in September. It <b>cannot</b> be started in January.</li></ul>			

MN1405	Accounting	1/2 unit	Term 2
<ul style="list-style-type: none"><li>• This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li><li>• This course starts in <b>January</b>. It cannot be taken in Term 1.</li></ul>			

MN1505	Information Systems	1/2 unit	Term 2
<ul style="list-style-type: none"> <li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li> <li>This course starts in <b>January</b>. It cannot be taken in Term 1.</li> </ul>			

MN1705	Organisational Studies	1/2 unit	Term 2
<ul style="list-style-type: none"> <li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li> <li>This course starts in <b>January</b>. It cannot be taken in Term 1.</li> </ul>			

## Level Two:

MN2205	Strategic Management	1/2 unit	Term 2
<ul style="list-style-type: none"> <li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li> <li>This course starts in <b>January</b>. It cannot be taken in Term 1.</li> </ul>			

MN2305	Marketing Strategy in Context	1/2 unit	Term 1
<ul style="list-style-type: none"> <li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li> <li>This course starts in September. It <b>cannot</b> be started in January.</li> </ul>			

MN2405	Managerial Accounting	1/2 unit	Term 1
<ul style="list-style-type: none"> <li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li> <li>This course starts in September. It <b>cannot</b> be started in January.</li> </ul>			

MN2505	Operations Management	1/2 unit	Term 2
<ul style="list-style-type: none"> <li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students</li> <li>This course starts in <b>January</b>. It cannot be taken in Term 1.</li> </ul>			

MN2705	Human Resource Management	1/2 unit	Term 1
<ul style="list-style-type: none"><li>This course is <b>available</b> to <b>all</b> ERASMUS, INTERNATIONAL EXCHANGE and STUDY ABROAD students This course starts in September. It <b>cannot</b> be started in January.</li></ul>			

### Level Three:

Applications for Level Three courses will be considered on a case by case basis and only allowed with the approval of the course coordinators.

# COURSE SPECIFICATIONS

MN1105

<b>Department/School</b>	Management		
<b>With effect from Academic Session</b>	2013/2014	<b>Availability</b> (Please state which teaching terms)	Term 1/Autumn
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Quantitative Methods	<b>Course Unit Credit Value</b>	15
<b>Course Code</b>	MN1105	<b>Course JACS Code(s)</b>	G300
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	Course status (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management	Core	None	None
BSc Management with (all seven pathways)	Core	None	None
<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>			
<b>Learning Outcomes</b>	<i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i>		
	By the end of the course students should be able to:		
	1. (max 50 words) Know how to collect, present, and summarise data.		
	2. (max 50 words) Understand the common bases of quantitative analysis in economic and management studies.		
	3. (max 50 words) Understand and interpret the diversity of quantitative analysis.		
	4. (max 50 words) Know how to understand the bases for association and relationships between variables.		
	5. (max 50 words) Interpret several elementary statistical procedures.		
	6. (max 50 words)		
<b>Course Summary</b>	<i>Please outline the course aims and content, max 300 words</i>  The course aims to familiarise students with quantitative studies and how they are employed in management and economics. In particular, how quantitative studies relate to differences, associations and relationships in groups and populations. Furthermore, the course will develop understanding of a wide variety of statistical techniques. More generally, the course seeks to improve cognitive skills, effective problem solving and the ability to interpret quantitative studies,		

<b>Teaching &amp; Learning Methods</b>	The total number of notional learning hours associated with this course are __150__				
	These hours will normally be divided between the following activities:				
	Type of Activity	Check the boxes where applicable	Hours per week *	Number of weeks *	Total Hours
	Lectures	<input checked="" type="checkbox"/>	2	10	20
	Seminars	<input checked="" type="checkbox"/>	1	9	9
	Tutorials	<input type="checkbox"/>			
	Project Supervision	<input type="checkbox"/>			
	Demonstration	<input type="checkbox"/>			
	Laboratory classes	<input type="checkbox"/>			
	Practical Classes and Workshops	<input type="checkbox"/>			
	Supervised time in Studio/Workshop	<input type="checkbox"/>			
	Field trips	<input type="checkbox"/>			
	External Visits	<input type="checkbox"/>			
	Work Based Learning	<input type="checkbox"/>			
	Placement	<input type="checkbox"/>			
	Study Abroad	<input type="checkbox"/>			
	Individual Supervisory	<input type="checkbox"/>			
Guided Independent Study	<input checked="" type="checkbox"/>			121	
Other (please include detail)	<input type="checkbox"/>				
<b>Completion of the Total Hours column is compulsory.</b>					
* Completing these fields is optional, but is useful for planning and reporting purposes.					
<b>Reading list materials</b>	<p><b><u>Books and other reading list materials to be purchased by students (where applicable):</u></b></p> <p><i>Please list</i></p> <p>Clare Morris, Quantitative Approaches in Business Studies, 7<sup>th</sup> edition, Prentice-Hall, 2008</p> <p><b><u>Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):</u></b></p> <p><i>Please list</i></p> <p>Les Oakshott, Essential Quantitative Methods for Business, Management &amp; Finance, 5<sup>th</sup> Edition, 2012</p>				

	<p>Sonya Taylor, Business Statistics for non-mathematicians, Palgrave, 2007</p> <p>Berenson, Levine, Krehbiel, Basic Business Statistics: Concepts and Applications, 12th Edition, Pearson, 2012</p> <p>Bloomberg, Cooper &amp; Schindler, Business Research Methods, 2011</p> <p>Mark N.K. Saunders, Phillip Lewis, Adrian Thornhill, Research Methods for Business Students, Latest Edition</p>				
<b>Formative Assessment</b> <i>(assessment which does not contribute to the marks awarded for the course unit) &amp; Feedback on this assessment:</i>	On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?				
	<b>Activity</b> Seminars - to reinforce guided independent study  Feedback on coursework		<b>Mode of feedback</b> Oral Feedback  Written feedback		
<b>Summative Assessment</b> <i>(assessment which contributes to the final marks awarded for the course unit)</i>	<b>Method</b>	<b>%</b>	<b>Typical KIS sub-categories</b> <i>(See Guidance notes)</i>		
	Coursework	60%	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Essay		
	Practical Exam(s)	40%	e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise Group presentations demonstrating and interpreting different elements of quantitative studies		
	Written Exam(s)		e.g., Written Exam, Set Exercise		
	<b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.				
	Method of Assessment (coursework, practical or written exam)	%	Detail (length, hours, group/ individual)	KIS Sub-Category	
	Coursework	60%	Individual essay - approx 2,000 words	Written Assignment	
Practical Exam	40%	Group Presentation	Practical		

Name and email of course leader/ contact:	Ashok Jashapara, Ashok.Jashapara@rhul.ac.uk
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.	

MN1115

<b>Department/School</b>	Management		
<b>With effect from Academic Session</b>	2013/2014	<b>Availability</b> (Please state which teaching terms)	Term 1/Autumn
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Interpreting Management	<b>Course Unit Credit Value</b>	15
<b>Course Code</b>	MN1115	<b>Course JACS Code(s)</b>	N190; X200
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	<b>Course status</b> (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management (including specialist pathways)	Core		
<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>			
<b>Learning Outcomes</b>	<p><i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i></p> <p>By the end of the course students should be able to:</p>		
	1. (max 50 words) Evaluate different theoretical approaches used in the social sciences		
	2. (max 50 words) Understand how these approaches can be applied to the study of business and management activity		
	3. (max 50 words) Understand and develop critical analysis in the interpretation of business and management activity		
	4. (max 50 words) Understand what is required in preparing for and giving an academic presentation, writing an academic assignment or in an examination		
	5. (max 50 words) Identify and use appropriate academic, corporate and other materials to engage with and interpret key business and management questions		
	6. (max 50 words) Understand the transferable and employability skills most commonly developed within their academic studies		
<b>Course Summary</b>	<p><i>Please outline the course aims and content, max 300 words</i></p> <p>This course develops students' abilities to understand and engage with management concepts, theories and practices. These are the types of abilities that will be used throughout their undergraduate degree. It also equips students with a range of skills designed to begin to enhance their employability.</p> <p>More specifically, it covers the development content and shifting of key paradigms in management and how management knowledge can be regarded as being socially</p>		



	constructed. It also develops skills of critical analysis and introduces a range of issues that students need to focus upon to enhance their employability.				
<b>Teaching &amp; Learning Methods</b>	The total number of notional learning hours associated with this course are __150__				
	These hours will normally be divided between the following activities:				
	<b>Type of Activity</b>	<b>Check the boxes where applicable</b>	<b>Hours per week *</b>	<b>Number of weeks *</b>	<b>Total Hours</b>
	Lectures	<input checked="" type="checkbox"/>	2	10	20
	Seminars	<input checked="" type="checkbox"/>	1	9	9
	Tutorials	<input type="checkbox"/>	type here	type here	type here
	Project Supervision	<input type="checkbox"/>	type here	type here	type here
	Demonstration	<input type="checkbox"/>	type here	type here	type here
	Laboratory classes	<input type="checkbox"/>	type here	type here	type here
	Practical Classes and Workshops	<input type="checkbox"/>	type here	type here	type here
	Supervised time in Studio/Workshop	<input type="checkbox"/>	type here	type here	type here
	Field trips	<input type="checkbox"/>	type here	type here	type here
	External Visits	<input type="checkbox"/>	type here	type here	type here
	Work Based Learning	<input type="checkbox"/>	type here	type here	type here
	Placement	<input type="checkbox"/>	type here	type here	type here
	Study Abroad	<input type="checkbox"/>	type here	type here	type here
	Individual Supervisory	<input type="checkbox"/>	type here	type here	type here
	Guided Independent Study	<input checked="" type="checkbox"/>			121
	Other (please include detail)	<input type="checkbox"/>	type here	type here	type here
	<b>Completion of the Total Hours column is compulsory.</b>				
<i>* Completing these fields is optional, but is useful for planning and reporting purposes.</i>					
<b>Reading list materials</b>	<p><b><u>Books and other reading list materials to be purchased by students (where applicable):</u></b></p> <p><i>Please list</i></p> <p>Cottrell, S. (2011). Critical thinking skills : developing effective analysis and argument. Basingstoke, Palgrave Macmillan</p> <p><b><u>Core/essential reading list material (print, electronic, etc.) for the course (6-10</u></b></p>				

	<p><b><u>titles only):</u></b>  <i>Please list</i>  Contemporary journal articles  Contemporary business news stories</p>			
<p><b>Formative Assessment</b>  <i>(assessment which does not contribute to the marks awarded for the course unit) &amp; Feedback on this assessment:</i></p>	<p>On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?</p>			
	<p><b>Activity</b></p>		<p><b>Mode of feedback</b></p>	
	<p>Seminars - to reinforce guided independent study</p>		<p>Oral Feedback</p>	
	<p>Preparation for seminars</p>		<p>Oral Feedback</p>	
	<p>Participation in seminars including leading discussions and responding to feedback</p>		<p>Oral Feedback</p>	
<p>Meetings to discuss coursework</p>		<p>Oral Feedback</p>		
<p>Feedback on written work</p>		<p>Written Feedback</p>		
<p><b>Summative Assessment</b>  <i>(assessment which contributes to the final marks awarded for the course unit)</i></p>	<p><b>Method</b></p>	<p><b>%</b></p>	<p><b>Typical KIS sub-categories</b> <i>(See Guidance notes)</i></p>	
	<p>Coursework</p>	<p>30%</p>	<p>e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise  Essay planning and writing exercise</p>	
	<p>Practical Exam(s)</p>	<p>70%</p>	<p>Personal Development Reflective Portfolio</p>	
	<p>Written Exam(s)</p>		<p>e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise</p>	
	<p>Written Exam(s)</p>		<p>e.g., Written Exam, Set Exercise</p>	
<p><b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.</p>				
<p>Method of Assessment (coursework, practical or written exam)</p>	<p><b>%</b></p>	<p>Detail (length, hours, group/ individual)</p>	<p>KIS Sub-Category</p>	
<p>Coursework</p>	<p>30%</p>	<p>Individual essay planning and writing exercise approximately 1,500 words</p>	<p>Written Assignment</p>	
	<p>70%</p>	<p>Reflective exercise: approximately 3,000 words</p>	<p>Personal development Reflective Portfolio</p>	

Name and email of course leader/ contact:	ChrisHoworth: c.howorth@rhul.ac.uk		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type		
	Date: click here and type		
Name: click here and type	Department: click here and type		
	Date: click here and type		
Date proposal considered by PAP: click here and type			<input type="checkbox"/> Course approved
Signature of Chair: click here and type			<input type="checkbox"/> Course <b>not</b> approved
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

## MN1125

<b>Department/School</b>	School of Management		
<b>With effect from Academic Session</b>	2013/14	<b>Availability</b> (Please state which teaching terms)	Spring term
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Economic and Social Foundations for Sustainable Organisations	<b>Course Unit Credit Value</b>	15 credits
<b>Course Code</b>	MN1125	<b>Course JACS Code(s)</b>	N200, N100
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	Course status (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management	Optional	None	None
BSc Management with (All seven pathways)	Optional	None	None
<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>			
<b>Learning Outcomes</b>	<i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i>		

	By the end of the course students should be able to:				
	1. (max 50 words) • Identify key elements influencing the economic, social and ecological contexts within which organisations operate				
	2. (max 50 words) • Understand the interconnected nature of factors influencing the sustainability of organisations				
	3. (max 50 words) • Explain alternative perspectives on the identification and management of corporate responsibility				
	4. (max 50 words) • Assess the complexity of the business case for corporate social responsibility				
	5. (max 50 words) • Understand the importance of corporate governance for global sustainability				
	6. (max 50 words) Research issues underlying a business case and write a report				
<b>Course Summary</b>	<p><i>Please outline the course aims and content, max 300 words</i></p> <p>This course introduces students to the main interconnected economic, social, ecological and governance factors that determine the long-term sustainability of organisations. It examines how these factors influence each other in sometimes very complex ways to provide the context within which small and large businesses, public service organisations and third sector organisations operate.</p> <p>For many organisations, identification and management of these factors is addressed through corporate social responsibility. The course explores different perspectives on the identification and management of corporate social responsibility and how this is often expressed in terms of the 'business case for corporate social responsibility'. The course highlights the complex and contested and increasingly globalised nature of the business case and how this is often tied into, and justified, in terms of the economic context within which the organisation operates.</p>				
<b>Teaching &amp; Learning Methods</b>	<p>The total number of notional learning hours associated with this course are <u>150</u></p> <p>These hours will normally be divided between the following activities:</p>				
	<b>Type of Activity</b>	<b>Check the boxes where applicable</b>	<b>Hours per week *</b>	<b>Number of weeks *</b>	<b>Total Hours</b>
	Lectures	<input checked="" type="checkbox"/>	2	10	20
	Seminars	<input checked="" type="checkbox"/>	1	9	9
	Tutorials	<input type="checkbox"/>			
	Project Supervision	<input type="checkbox"/>			
	Demonstration	<input type="checkbox"/>			
	Laboratory classes	<input type="checkbox"/>			
	Practical Classes and Workshops	<input type="checkbox"/>			
	Supervised time in Studio/Workshop	<input type="checkbox"/>			
	Field trips	<input type="checkbox"/>			

External Visits	<input type="checkbox"/>			
Work Based Learning	<input type="checkbox"/>			
Placement	<input type="checkbox"/>			
Study Abroad	<input type="checkbox"/>			
Individual Supervisory	<input type="checkbox"/>			
Guided Independent Study	<input checked="" type="checkbox"/>			121
Other (please include detail)	<input type="checkbox"/>			

**Completion of the Total Hours column is compulsory.**

*\* Completing these fields is optional, but is useful for planning and reporting purposes.*

<p><b>Reading list materials</b></p>	<p><b><u>Books and other reading list materials to be purchased by students (where applicable):</u></b>  <i>Please list</i>  Blowfield, M.E. (2012) Business and Sustainability, Oxford: Oxford University Press (to be confirmed)</p> <p><b><u>Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):</u></b>  <i>Please list</i>  Contemporary journal articles</p>													
<p><b>Formative Assessment</b>  <i>(assessment which does not contribute to the marks awarded for the course unit) &amp; Feedback on this assessment:</i></p>	<p>On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?</p> <table border="1" data-bbox="446 1344 1530 1668"> <thead> <tr> <th data-bbox="446 1344 1077 1388">Activity</th> <th data-bbox="1077 1344 1530 1388">Mode of feedback</th> </tr> </thead> <tbody> <tr> <td data-bbox="446 1388 1077 1444">Preparation for workshop</td> <td data-bbox="1077 1388 1530 1444">Oral feedback f</td> </tr> <tr> <td data-bbox="446 1444 1077 1534">Participation in workshop including leading discussions and responding to feedback</td> <td data-bbox="1077 1444 1530 1534">Oral feedback</td> </tr> <tr> <td data-bbox="446 1534 1077 1601">Meetings to discuss coursework</td> <td data-bbox="1077 1534 1530 1601">Oral feedback</td> </tr> <tr> <td data-bbox="446 1601 1077 1668">Questions to students in the lecture</td> <td data-bbox="1077 1601 1530 1668">Oral feedback</td> </tr> </tbody> </table>			Activity	Mode of feedback	Preparation for workshop	Oral feedback f	Participation in workshop including leading discussions and responding to feedback	Oral feedback	Meetings to discuss coursework	Oral feedback	Questions to students in the lecture	Oral feedback	
Activity	Mode of feedback													
Preparation for workshop	Oral feedback f													
Participation in workshop including leading discussions and responding to feedback	Oral feedback													
Meetings to discuss coursework	Oral feedback													
Questions to students in the lecture	Oral feedback													
<p><b>Summative Assessment</b>  <i>(assessment which contributes to the final marks awarded for the course unit)</i></p>	<table border="1"> <thead> <tr> <th>Method</th> <th>%</th> <th>Typical KIS sub-categories (See Guidance notes)</th> </tr> </thead> <tbody> <tr> <td>Coursework</td> <td>20</td> <td>e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Short individual essay related to group presentation</td> </tr> <tr> <td>Practical Exam(s)</td> <td>20</td> <td>e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise Group presentation</td> </tr> <tr> <td>Written Exam(s)</td> <td>60</td> <td>e.g., Written Exam, Set Exercise 2 hours written exam</td> </tr> </tbody> </table>	Method	%	Typical KIS sub-categories (See Guidance notes)	Coursework	20	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Short individual essay related to group presentation	Practical Exam(s)	20	e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise Group presentation	Written Exam(s)	60	e.g., Written Exam, Set Exercise 2 hours written exam	
Method	%	Typical KIS sub-categories (See Guidance notes)												
Coursework	20	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Short individual essay related to group presentation												
Practical Exam(s)	20	e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise Group presentation												
Written Exam(s)	60	e.g., Written Exam, Set Exercise 2 hours written exam												

Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc. Please also indicate whether the assessment is completed individually or as a group.			
Method of Assessment (coursework, practical or written exam)	%	Detail (length, hours, group/ individual)	KIS Sub-Category
Coursework	20	Approximately 1,000 word essay related to group presentation	Coursework
Practical	20	Group presentaion	Presentation
Written exam	60	2 hour written exam	Written exam

Name and email of course leader/ contact:	Diego Vazquez  D.A.Vazquez@rhul.ac.uk		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type  Date: click here and type		
Name: click here and type	Department: click here and type  Date: click here and type		
Date proposal considered by PAP: click here and type Signature of Chair: click here and type	<input type="checkbox"/> Course approved <input type="checkbox"/> Course <b>not</b> approved		
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

MN1205

<b>Department/School</b>	School of Management		
<b>With effect from Academic Session</b>	2013/2014	<b>Availability</b> (Please state which teaching terms)	Term 1 / Autumn
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	International Business	<b>Course Unit Credit Value</b>	15 credits
<b>Course Code</b>	MN1205	<b>Course JACS Code(s)</b>	N120
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	Course status (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management	Core	/	/
BSc Management with (all seven pathways)	Core	/	/
click here and type	click here and type	click here and type	click here and type
click here and type	click here and type	click here and type	click here and type
<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>			
<b>Learning Outcomes</b>	<p><i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i></p> <p>By the end of the course students should be able to:</p>		
	1. (max 50 words) Comprehend and appreciate what constitutes international business and how it differs from domestic business, to understand what kind of companies comprise international business		
	2. (max 50 words) Discuss and critically evaluate the changing historical context in which international business operates: globalisation, trade and FDI		
	3. (max 50 words) Analyse and evaluate the political, legal, cultural, linguistic AND SUSTAINABLE environment in which international business expands and operates		
	4. (max 50 words) Identify, explain and review what motivates companies to engage in international business and how they internationalise		
	5. (max 50 words) Distinguish between different ways of organising international business and appraise the challenges in internationalising corporate functions for managing international business		
	6. (max 50 words) Demonstrate presentation and teamworking skills		
<b>Course Summary</b>	<p><i>Please outline the course aims and content, max 300 words</i></p> <p>International Business operates in a different environment than companies operating within a purely national/domestic context. Managing international business therefore involves CROSS-BORDER challenges that need to be taken into account when</p>		

companies consider internationalising; that is, moving part of their operations abroad and/or developing new markets internationally. These involve the different formal economic, political and legal institutions, as well as more informal institutions, such as culture, religion and language. These have different implications, including also for business ethics.

The global context in which companies now operate in has evolved substantially over time. A major aspect of this is globalisation in its various facets, most important of which for international business being changes in the trade environment (e.g. why do nations trade?) and foreign direct investment. This influences the internationalisation strategies of companies - why they enter a foreign market, how they enter a foreign market (on their own, with partners), how they analyse the associated risks, how they negotiate with governments.

Managing international business then has implications for all corporate functions which involves being aware of what it entails for international strategy, international marketing, international finance, international human resource management, international supply chains (production/operations/logistics) and international sustainability management. Considering these challenges puts the course within the context of the other core courses covering corporate functions.

The course provides the necessary knowledge and theoretical concepts for understanding international business in the form of lectures. Seminars involve critical evaluation and discussions as well as practical illustrations of the topics involved and include analysing and devising international strategies for multinational enterprises.

**Teaching & Learning Methods**

The total number of notional learning hours associated with this course are 150

These hours will normally be divided between the following activities:

Type of Activity	Check the boxes where applicable	Hours per week *	Number of weeks *	Total Hours
Lectures	<input checked="" type="checkbox"/>	2	10	20
Seminars	<input checked="" type="checkbox"/>	1	9	9
Tutorials	<input type="checkbox"/>	type here	type here	type here
Project Supervision	<input type="checkbox"/>	type here	type here	type here
Demonstration	<input type="checkbox"/>	type here	type here	type here
Laboratory classes	<input type="checkbox"/>	type here	type here	type here
Practical Classes and Workshops	<input type="checkbox"/>	type here	type here	type here
Supervised time in Studio/Workshop	<input type="checkbox"/>	type here	type here	type here
Field trips	<input type="checkbox"/>	type here	type here	type here
External Visits	<input type="checkbox"/>	type here	type here	type here
Work Based Learning	<input type="checkbox"/>	type here	type here	type here
Placement	<input type="checkbox"/>	type here	type here	type here
Study Abroad	<input type="checkbox"/>	type here	type here	type here
Individual Supervisory	<input type="checkbox"/>	type here	type here	type here



	Guided Independent Study	<input checked="" type="checkbox"/>			121
	Other (please include detail)	<input type="checkbox"/>	type here	type here	type here
<p><b>Completion of the Total Hours column is compulsory.</b></p> <p><i>* Completing these fields is optional, but is useful for planning and reporting purposes.</i></p>					
<b>Reading list materials</b>	<p><b><u>Books and other reading list materials to be purchased by students (where applicable):</u></b></p> <p><i>Please list</i></p> <p>One core text book in international business (to be decided).</p> <p><b><u>Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):</u></b></p> <p><i>Please list</i></p> <p>Contemporary journal articles</p>				
<p><b>Formative Assessment</b> <i>(assessment which does not contribute to the marks awarded for the course unit) &amp; Feedback on this assessment:</i></p>	On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?				
	<b>Activity</b>		<b>Mode of feedback</b>		
	Seminar case studies		Oral feedback		
	Seminar discussions		Oral feedback		
	Coursework		Written feedback		
Group case study presentations		Oral feedback (possibly written feedback)			
<p><b>Summative Assessment</b> <i>(assessment which contributes to the final marks awarded for the course unit)</i></p>	<b>Method</b>	<b>%</b>	<b>Typical KIS sub-categories</b> <i>(See Guidance notes)</i>		
	Coursework	50%	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Essay		
	Practical Exam(s)	50%	e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise Group case study and poster		
	Written Exam(s)		e.g., Written Exam, Set Exercise		
	<p><b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.</p>				
	Method of Assessment (coursework, practical or written exam)	<b>%</b>	Detail (length, hours, group/ individual)		<b>KIS Sub-Category</b>
	Coursework	50%	Essay of approximately 2,500		Essay

		words	
Practical Exam	50%	Group case study and poster presentation	Presentation

Name and email of course leader/ contact:	To be decided		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type		
	Date: click here and type		
Name: click here and type	Department: click here and type		
	Date: click here and type		
Date proposal considered by PAP: click here and type			<input type="checkbox"/> Course approved
Signature of Chair: click here and type			<input type="checkbox"/> Course <b>not</b> approved
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

## MN1305

<b>Department/School</b>	School of Management		
<b>With effect from Academic Session</b>	2013/14	<b>Availability</b> (Please state which teaching terms)	Term 1/Autumn
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Markets and Consumption	<b>Course Unit Credit Value</b>	15 credits
<b>Course Code</b>	MN1305	<b>Course JACS Code(s)</b>	N500, N200
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	Course status (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>

BSc Management	core	none	none
BSc Management with (All seven pathways)	core	none	none
		click here and type	click here and type
click here and type	click here and type	click here and type	click here and type
<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>			
<b>Learning Outcomes</b>	<i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i>		
	By the end of the course students should be able to:		
	1. (max 50 words) Discuss and critique marketing as both an academic discipline and a business practice.		
	2. (max 50 words) Recognise and appreciate the significance of marketing to national wealth creation and economic development, and the relationship between consumer choice and democracy.		
	3. (max 50 words) Apply the concept of marketing exchanges to an understanding of consumption choices.		
	4. (max 50 words) Analyse an advertisement or object/brand using theories of marketing.		
	5. (max 50 words) Assess the social responsibilities of marketers and the limitations associated with marketing.		
	6. (max 50 words) Communicate effectively with peers, including listening and oral communication skills		
<b>Course Summary</b>	<i>Please outline the course aims and content, max 300 words</i>		
	<p>The rationale of Markets and Consumption (MN1305) is to integrate the research expertise of the Marketing faculty at RHUL for the benefit of first year students.</p> <p>The use of 'markets' and 'consumption' is, in the title of a course on marketing, part of our answer to what is taught and why it is taught. The course asks students to consider the various relationships between markets and consumption. Markets are embedded in marketing, with 'exchange of value' as a core concept of marketing. The consumer is a key stakeholder to the success of organizations, thus we seek to understand consumers and their consumption decisions.</p> <p>Markets and Consumption, as a course, introduces students to marketing, as both an academic discipline and a business practice. How and why marketing has developed, and continues to develop, as an academic discipline underpins our approach. Treating marketing as a business practice includes assessing the application of marketing in various marketplaces. By various marketplaces, we mean that the discourse of marketing has penetrated all sectors of the economy (private, public, and voluntary or not-for-profit). In addition, as a signatory to the Principles for Responsible Management Education (PRME), which is based on the United Nations' Global Compact, attention is devoted to the sustainability of marketing practices in an increasingly globalized consumer society.</p>		
<b>Teaching &amp; Learning Methods</b>	The total number of notional learning hours associated with this course are ___150_____		
	These hours will normally be divided between the following activities:		

Type of Activity	Check the boxes where applicable	Hours per week *	Number of weeks *	Total Hours
Lectures	<input checked="" type="checkbox"/>	2	10	20
Seminars	<input checked="" type="checkbox"/>	1	9	9
Tutorials	<input type="checkbox"/>	type here	type here	type here
Project Supervision	<input type="checkbox"/>	type here	type here	type here
Demonstration	<input type="checkbox"/>	type here	type here	type here
Laboratory classes	<input type="checkbox"/>	type here	type here	type here
Practical Classes and Workshops	<input type="checkbox"/>	type here	type here	type here
Supervised time in Studio/Workshop	<input type="checkbox"/>	type here	type here	type here
Field trips	<input type="checkbox"/>	type here	type here	type here
External Visits	<input type="checkbox"/>	type here	type here	type here
Work Based Learning	<input type="checkbox"/>			
Placement	<input type="checkbox"/>	type here	type here	type here
Study Abroad	<input type="checkbox"/>	type here	type here	type here
Individual Supervisory	<input type="checkbox"/>	type here	type here	type here
Guided Independent Study	<input checked="" type="checkbox"/>			121
Other (please include detail)	<input type="checkbox"/>	type here	type here	

**Completion of the Total Hours column is compulsory.**

\* Completing these fields is optional, but is useful for planning and reporting purposes.

**Reading list materials**

**Books and other reading list materials to be purchased by students (where applicable):**

*Please list*

Baker, M. and Saren, M. (2010), Marketing Theory: A Student Text. London: Sage.

Saren, M. (2006), Marketing Graffiti: The View From the Street. Oxford: Butterworth-Heinemann.

**Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):**

*Please list*

Readings to supplement the core text will be provided for lectures and workshops. This will include accessible journal articles by the likes of Bagozzi, Belk, Brown, Drucker, Holt, Kolter, Levitt, and Shapiro in the likes of the Journal of Marketing, Harvard Business Review, and the Journal of Consumer Research.

Araujo, L., Finch, J., and Kjellberg, H., eds (2010), Reconnecting Marketing to Markets.

	<p>Oxford: Oxford University Press.</p> <p>Berger, J. (1972), Ways of Seeing. London: BBC and Penguin Books.</p> <p>Ellis, N., Fitchett, J., Higgins, M., Jack, G., Lim, M., Saren, M., and Tadajewski, M. (2010), Marketing : A Critical Textbook. London: Sage.</p> <p>Hackley, C. (2009), Marketing: A Critical Introduction. London: Routledge.</p> <p>Ogilvy, D. (2007; 1983 original), Ogilvy on Advertising. London: Prion.</p>				
<p><b>Formative Assessment</b> (assessment which does not contribute to the marks awarded for the course unit) &amp; <b>Feedback on this assessment:</b></p>	<p>On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?</p>				
	<b>Activity</b>		<b>Mode of feedback</b>		
	Preparation for workshop		Oral		
	Participation in workshop including leading discussions and responding to feedback		Oral feedback		
	Meetings to discuss coursework		Oral feedback		
Questions to students in the lecture		Oral feedback			
<p><b>Summative Assessment</b> (assessment which contributes to the final marks awarded for the course unit)</p>	<b>Method</b>	<b>%</b>	<b>Typical KIS sub-categories</b> (See Guidance notes)		
	Coursework	40 (A) 60 (B)	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Essay (A) Essay (B)		
	Practical Exam(s)		e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise		
	Written Exam(s)		e.g., Written Exam, Set Exercise		
	<p><b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.</p>				
	Method of Assessment (coursework, practical or written exam)	<b>%</b>	Detail (length, hours, group/ individual)	KIS Sub-Category	
	Essay	40	Individual Written Assignment approx 1000-1500 words	Coursework	
	Essay	60	Individual Written Assignment approx 2,000-2500 words	Coursework	
	click here and type	type here	type here	type here	
	click here and type	type here	type here	type here	
click here and type	type here	type here	type here		
click here and type	type	type here	type here		

	here		
click here and type	type here	type here	type here
click here and type	type here	type here	type here

Name and email of course leader/ contact:	Derrick Chong d.chong@rhul.ac.uk		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type Date: click here and type		
Name: click here and type	Department: click here and type Date: click here and type		
Date proposal considered by PAP: click here and type	Signature of Chair: click here and type		<input type="checkbox"/> Course approved <input type="checkbox"/> Course <b>not</b> approved
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

## MN1405

<b>Department/School</b>	School of Management		
<b>With effect from Academic Session</b>	2013/14	<b>Availability</b> (Please state which teaching terms)	Spring term
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Accounting	<b>Course Unit Credit Value</b>	15 credits
<b>Course Code</b>	MN1405	<b>Course JACS Code(s)</b>	N400, N410
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	Course status (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management	core	None	None
BSc Management with (All seven pathways)	core	none	None

<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>					
<b>Learning Outcomes</b>	<i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i>				
	By the end of the course students should be able to:				
	1. (max 50 words) Explain the importance of accounting information to business and society.				
	2. (max 50 words) Discuss the nature and purpose of the Income Statement, Balance Sheet and Cash Flow Statement.				
	3. (max 50 words) Prepare basic Income Statements, Balance Sheets and Cash Flow Statements.				
	4. (max 50 words) Use basic analytical skills to interpret financial accounting information.				
	5. (max 50 words) Understand the basic principles of financial decision making.				
	6. (max 50 words)				
<b>Course Summary</b>	<p><i>Please outline the course aims and content, max 300 words</i></p> <p>Accounting is referred to as the language of business.</p> <p>This course introduces students to the underlying framework and concepts of accounting and its role in organisations and society. It provides students with an introduction to the basic components of the financial statements (Income Statement, Balance Sheet, Cash Flow Statement), the procedures and techniques for the preparation of these financial statements, and an understanding of their purpose and value for business organisations. The course also examines the principles of financial decision making, with particular emphasis on developing skills for analysing financial accounting information.</p> <p>This course encourages students to develop their critical, independent thinking and problem solving skills.</p>				
<b>Teaching &amp; Learning Methods</b>	The total number of notional learning hours associated with this course are __ 150_____				
	These hours will normally be divided between the following activities:				
	<b>Type of Activity</b>	<b>Check the boxes where applicable</b>	<b>Hours per week *</b>	<b>Number of weeks *</b>	<b>Total Hours</b>
	Lectures	<input type="checkbox"/>	2	10	20
	Seminars	<input checked="" type="checkbox"/>	1	9	9
	Tutorials	<input type="checkbox"/>			
	Project Supervision	<input type="checkbox"/>			
	Demonstration	<input type="checkbox"/>			
	Laboratory classes	<input type="checkbox"/>			
Practical Classes and Workshops	<input type="checkbox"/>				

Supervised time in Studio/Workshop	<input type="checkbox"/>			
Field trips	<input type="checkbox"/>			
External Visits	<input type="checkbox"/>			
Work Based Learning	<input type="checkbox"/>			
Placement	<input type="checkbox"/>			
Study Abroad	<input type="checkbox"/>			
Individual Supervisory	<input type="checkbox"/>			
Guided Independent Study	<input checked="" type="checkbox"/>			121
Other (please include detail)	<input type="checkbox"/>			

**Completion of the Total Hours column is compulsory.**

*\* Completing these fields is optional, but is useful for planning and reporting purposes.*

<b>Reading list materials</b>	<p><b><u>Books and other reading list materials to be purchased by students (where applicable):</u></b></p> <p><i>Please list</i></p> <p>Agyemang, G (2010) Accounting for Management (2nd edition): Pearson Customised Book.</p> <p><b><u>Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):</u></b></p> <p><i>Please list</i></p> <p>Atrill P and McLaney E (2012) Accounting and Finance for non specialists, 8th edition FT Prentice Hall.</p>
-------------------------------	---

<b>Formative Assessment</b> <i>(assessment which does not contribute to the marks awarded for the course unit) &amp; Feedback on this assessment:</i>	On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?	
	<b>Activity</b>	<b>Mode of feedback</b>
	Preparation for workshop	Oral feedback
	Participation in workshop including leading discussions and responding to feedback	Oral feedback
	Weekly homework on My Accounting Lab	Instant feedback online; Q&A via e-mail/face-to-face office hours
	Practice questions sheets on Moodle	Q&A via e-mail/face-to-face office hours

<b>Summative Assessment</b> <i>(assessment which contributes to the final marks awarded for the course unit)</i>	<b>Method</b>	<b>%</b>	<b>Typical KIS sub-categories (See Guidance notes)</b>
	Coursework	40	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Online quizzes
	Practical Exam(s)		e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise



Written Exam(s)	60	e.g., Written Exam, Set Exercise Final written exam	
<b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.			
Method of Assessment (coursework, practical or written exam)	%	Detail (length, hours, group/ individual)	KIS Sub-Category
Online assessment 1	20	one hour online quiz	Coursework
Online assessment 2	20	one hour online quiz	Coursework
Written exam	60	final exam	Written exam
click here and type	type here	type here	type here
click here and type	type here	type here	type here
click here and type	type here	type here	type here
click here and type	type here	type here	type here
click here and type	type here	type here	type here

Name and email of course leader/ contact:	Nana Zhao  na.zhao@rhul.ac.uk		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type  Date: click here and type		
Name: click here and type	Department: click here and type  Date: click here and type		
Date proposal considered by PAP: click here and type Signature of Chair: click here and type	<input type="checkbox"/> Course approved <input type="checkbox"/> Course <b>not</b> approved		
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

MN1505

<b>Department/School</b>	Management		
<b>With effect from Academic Session</b>	2013/2014	<b>Availability</b> (Please state which teaching terms)	Term 2/Spring
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Information Systems	<b>Course Unit Credit Value</b>	15 Credits
<b>Course Code</b>	MN1505	<b>Course JACS Code(s)</b>	N200 I200 I
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	<b>Course status</b> (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management	Core	None	None
BSc Management with (all seven pathways)	Core	None	None
<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>			
<b>Learning Outcomes</b>	<p><i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i></p> <p>By the end of the course students should be able to:</p> <p>1. (max 50 words) Discuss and evaluate the role which information systems play in businesses.</p> <p>2. (max 50 words) Explain and review the technical foundations of information systems: hardware, software, databases, networking technologies, and tools and techniques for security and control.</p> <p>3. (max 50 words) Describe and assess the core information system applications businesses use to improve operational excellence and decision making.</p> <p>4. (max 50 words) Assess the effectiveness of a range of different approaches for building system solutions to business problems, taking into account the broader ethical and social issues involved in building and using information systems.</p> <p>5. (max 50 words) Apply information systems knowledge to real-world business scenarios requiring analysis and decision making.</p> <p>6. (max 50 words) Appraise the connection between information systems and business performance by reviewing the ways in which real-world companies use information systems to achieve their objectives.</p>		
<b>Course Summary</b>	<p><i>Please outline the course aims and content, max 300 words</i></p> <p>Information Systems are the backbone of today's businesses; they are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive</p>		

advantage. A continuing stream of information technology innovations is transforming the traditional business world, enabling entrepreneurs and innovative traditional firms to create new products and services, develop new business models, and transform the day-to-day conduct of business. This continuous change in technology, management and business processes is what makes information systems one of the most interesting and rapidly developing fields of management studies.

Business organisations use information technologies and systems to achieve corporate objectives, and as a solution to a variety of business challenges and problems. To fully understand information systems it is necessary to be aware of the broader organisational, human and information technology dimensions of systems and their power to provide solutions to challenges and problems in the business environment. This course thus deals with the behavioural as well as the technical issues surrounding the development, use, and impact of information systems used by managers and employees in the firm.

Lectures will provide the necessary knowledge and theoretical concepts for understanding the role of information systems in business organisations. Workshop tasks will adopt a problem-solving approach and will include hands-on application software problems and exercises for building Internet skills; this will foster the ability to analyse and define a business problem and to design an appropriate information system solution. Seminars will use case studies to illustrate how companies use information systems to solve specific problems, improve management decision making and become more competitive.

**Teaching & Learning Methods**

The total number of notional learning hours associated with this course are 150

These hours will normally be divided between the following activities:

Type of Activity	Check the boxes where applicable	Hours per week *	Number of weeks *	Total Hours
Lectures	<input checked="" type="checkbox"/>	2	10	20
Seminars	<input checked="" type="checkbox"/>	1	9	9
Tutorials	<input type="checkbox"/>			
Project Supervision	<input type="checkbox"/>			
Demonstration	<input type="checkbox"/>			
Laboratory classes	<input type="checkbox"/>			
Practical Classes and Workshops	<input type="checkbox"/>			
Supervised time in Studio/Workshop	<input type="checkbox"/>			
Field trips	<input type="checkbox"/>			
External Visits	<input type="checkbox"/>			
Work Based Learning	<input type="checkbox"/>			
Placement	<input type="checkbox"/>			
Study Abroad	<input type="checkbox"/>			
Individual Supervisory	<input type="checkbox"/>			

Guided Independent Study	<input checked="" type="checkbox"/>			121
Other (please include detail)	<input type="checkbox"/>			

**Completion of the Total Hours column is compulsory.**

*\* Completing these fields is optional, but is useful for planning and reporting purposes.*

<b>Reading list materials</b>	<p><b><u>Books and other reading list materials to be purchased by students (where applicable):</u></b></p> <p><i>Please list</i></p> <p>Laudon and Laudon (2013) Essentials of Management Information Systems, Harlow: Pearson Education.</p> <p><b><u>Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):</u></b></p> <p><i>Please list</i></p> <p>Bocij, P., Greasley, A., and Hickie, S. (2008) Business information systems, 4th edition, Harlow, Financial Times/Prentice Hall. Sonya Taylor, Business Statistics for non-mathematicians, Palgrave, 2007</p> <p>Contemporary journal articles</p>
-------------------------------	---

<b>Formative Assessment</b> <i>(assessment which does not contribute to the marks awarded for the course unit) &amp; Feedback on this assessment:</i>	On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?		
	<b>Activity</b>	<b>Mode of feedback</b>	
	Seminar case studies (formative)	Oral Feedback	
	Feedback on coursework report	Written Feedback	
	Workshop exercises (formative)	Independent Study	
<b>Summative Assessment</b> <i>(assessment which contributes to the final marks awarded for the course unit)</i>	<b>Method</b>	<b>%</b>	<b>Typical KIS sub-categories</b> <i>(See Guidance notes)</i>
	Coursework	30%	e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Report
	Practical Exam(s)	10%	e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise "online" weekly short Moodle quizzes
	Written Exam(s)	60%	e.g., Written Exam, Set Exercise 2 hour written Exam
	<b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.		
Method of Assessment (coursework, practical or written)	%	Detail (length, hours, group/ individual)	KIS Sub-Category

exam)			
Written Exam	60%	2 hours/individual	Written
Practical Exam	10%	"online" weekly short Moodle quizzes	Practical
Coursework	30%	Report of approximately 1,500 words	Report

Name and email of course leader/ contact:	Cathy Harbor - c.harbor@rhul.ac.uk		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type		
	Date: click here and type		
Name: click here and type	Department: click here and type		
	Date: click here and type		
Date proposal considered by PAP: click here and type			<input type="checkbox"/> Course approved
Signature of Chair: click here and type			<input type="checkbox"/> Course <b>not</b> approved
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

## MN1705

<b>Department/School</b>	School of Management		
<b>With effect from Academic Session</b>	2013-14	<b>Availability</b> (Please state which teaching terms)	Term 2
<b>Course Title</b> (max 70 characters) <i>Please also give short title where applicable (30 characters max)</i>	Organisation Studies	<b>Course Unit Credit Value</b>	15
<b>Course Code</b>	MN1705	<b>Course JACS Code(s)</b>	N100 N200
<b>Academic level</b>	<input checked="" type="checkbox"/> Level 4	<input type="checkbox"/> Level 5	<input type="checkbox"/> Level 6
	<input type="checkbox"/> Level 7 (Master's level)	<input type="checkbox"/> Level 3 (Sub-HE)	
<b>Programme(s) for which the course is chiefly intended.</b>			
<b>Programme</b>	Course status (i.e.: Core, Core PR, Compulsory, Optional)	<b>Co-requisites</b>	<b>Pre-requisites</b>
BSc Management with (all seven) pathways	Core	None	None

<b>UG programmes only: If a course unit is optional, please indicate, where applicable, what group/basket of options this course unit belongs to.</b>				
<b>Learning Outcomes</b>	<i>(Describe no more than 6 outcomes that students should be expected to achieve by the end of the course)</i>			
	By the end of the course students should be able to:			
	1. (max 50 words) understand organisations as the context of management and organisation as a key task of management			
	2. (max 50 words) understand the historical development of classical ideas about organisations and their management			
	3. (max 50 words) understand how contemporary approaches to organisation relate to and differ from classical approaches			
	4. (max 50 words) understand the contested and political nature of studying organisations and their management			
	5. (max 50 words) show familiarity with fundamental debates and studies in organisation studies			
6. (max 50 words) critically evaluate debates and studies in organisation studies				
<b>Course Summary</b>	<p><i>Please outline the course aims and content, max 300 words</i></p> <p>The course offers a thorough and rigorous introduction to organisation studies, by introducing the core topics and debates within the discipline. The emphasis is on a broad survey, thus providing a basis for more advanced work in future years. Organisation is analysed as both a 'noun' or entity ('the organisation') and a 'verb' or process ('organisation'). Within organisation as a process, key ideas about management as an activity are introduced. The course surveys 'classical' ideas about organization, conceived of in terms of rationalisation (bureaucracy, scientific management) and humanisation (human relations theory), whilst explaining how these two are inter-related. The way in which these classical ideas reappear in, but are also modified by, contemporary organisations is explored by attention to new organisational forms (networks, post-bureaucracy) and contemporary management techniques (culture management, emotional labour, charismatic leadership). The course gives students an analytical and theoretical vocabulary to evaluate this re-appearance and modification. That vocabulary includes Max Weber's distinction of formal and substantive rationality and Anthony Giddens' formulation of the duality of action and structure, as well as more generic notions from the discipline, especially the distinction and inter-relationship of formal and informal organisation. The course encompasses introductions to micro-, meso- and macro- levels of organisation studies; giving attention to individuals and groups, structures and cultures, politics and political economy. In this way, organisation studies is introduced as an applied social science discipline that draws upon psychology, social psychology, sociology, economics, political economy, political science and philosophy. Overall, the course introduces organisation studies as both a series of standard topics and as a politically and morally contested terrain which students who aspire to understand management – as one, important, aspect of organisation – must understand and take seriously if they are to understand the contemporary practice of, and debates about, management.</p>			
<b>Teaching &amp; Learning Methods</b>	The total number of notional learning hours associated with this course are ___150_____			
	These hours will normally be divided between the following activities:			
	<b>Type of Activity</b>	<b>Check the boxes where</b>	<b>Hours per</b>	<b>Number of weeks *</b>
				<b>Total Hours</b>

	<b>applicable</b>	<b>week *</b>		
Lectures	<input checked="" type="checkbox"/>	2	10	20
Seminars	<input checked="" type="checkbox"/>	1	9	9
Tutorials	<input type="checkbox"/>	type here	type here	type here
Project Supervision	<input type="checkbox"/>	type here	type here	type here
Demonstration	<input type="checkbox"/>	type here	type here	type here
Laboratory classes	<input type="checkbox"/>	type here	type here	type here
Practical Classes and Workshops	<input type="checkbox"/>	type here	type here	type here
Supervised time in Studio/Workshop	<input type="checkbox"/>	type here	type here	type here
Field trips	<input type="checkbox"/>	type here	type here	type here
External Visits	<input type="checkbox"/>	type here	type here	type here
Work Based Learning	<input type="checkbox"/>	type here	type here	type here
Placement	<input type="checkbox"/>	type here	type here	type here
Study Abroad	<input type="checkbox"/>	type here	type here	type here
Individual Supervisory	<input type="checkbox"/>	type here	type here	type here
Guided Independent Study	<input checked="" type="checkbox"/>	type here	type here	121
Other (please include detail)	<input type="checkbox"/>	type here	type here	type here

**Completion of the Total Hours column is compulsory.**

*\* Completing these fields is optional, but is useful for planning and reporting purposes.*

**Reading list materials**

**Books and other reading list materials to be purchased by students (where applicable):**

*Please list*

Clegg, S., Kornberger M., & Pitsis T. (2012) Managing and Organizations. An Introduction to Theory and Practice. 3rd edition. London: Sage.

Grey, C. (2013) A Very Short, Fairly Interesting and Reasonably Cheap Book about Studying Organizations. 3<sup>rd</sup> edition. London: Sage

These texts could be sourced as a reduced price bundle from Sage Publishers.

**Core/essential reading list material (print, electronic, etc.) for the course (6-10 titles only):**

*Please list*

McCauley, J., Duberley, J. & Johnson, P. (2007) Organization Theory. Challenges and Perspectives. FT Prentice Hall

Thompson, P. & McHugh, D. (2002) Work organisations: a critical introduction, (Third Edition) Basingstoke: Palgrave  
 Drummond, H. (2000) Introduction to Organisational Behaviour Oxford: Oxford University Press.

	<p>Fincham, R. &amp; Rhodes, P. (2005) Principles of Organizational Behaviour (Fourth Edition) Oxford: Oxford University Press. 338.74 FIN</p> <p>Fineman, S., Sims, D. &amp; Gabriel, Y. (2005) Organizing and Organizations (Third Edition) London: Sage.</p> <p>Hatch, M. (2006) Organization Theory: Modern Symbolic and Postmodern Perspectives (Second Edition) Oxford: Oxford University Press. 338.75 HAT</p> <p>Hellriegel, D., Slocum, J. &amp; Woodman, R, (1995) Organizational Behaviour (Seventh Edition) St. Paul, MN: West 158.7 HEL</p> <p>Jaffe, D. (2001) Organization Theory: Tension and Change, New York: McGraw Hill</p> <p>Robbins, S.P. &amp; Judge, T.A. (2007) Organizational Behavior (12th Edition), Upper Saddle River NJ: Pearson</p> <p>Schermerhorn, J., Hunt, J. &amp; Osborn, R. (2000) Organizational Behaviour (Seventh Edition) New York: John Wiley 338.754 SCH</p> <p>Watson, T. (2006) Organising and managing work: organisational, managerial and strategic behaviour in theory and practice (Second Edition) Harlow: Pearson Education</p>			
<p><b>Formative Assessment</b> (assessment which does not contribute to the marks awarded for the course unit) &amp; <b>Feedback on this assessment:</b></p>	<p>On what activities (e.g. coursework, seminars etc) will students receive feedback? What will the main modes of feedback be for each activity?</p>			
	<p><b>Activity</b></p>	<p><b>Mode of feedback</b></p>		
	<p>Coursework</p>	<p>Written Feedback</p>		
	<p>Workshop contributions</p>	<p>Oral feedback</p>		
<p><b>Summative Assessment</b> (assessment which contributes to the final marks awarded for the course unit)</p>	<p><b>Method</b></p>	<p><b>%</b></p>	<p><b>Typical KIS sub-categories</b> (See Guidance notes)</p>	
	<p>Coursework</p>	<p>50</p>	<p>e.g., Essay, Report, Dissertation, Portfolio, Project Output, Set Exercise Essay (approx. 2000 words)</p>	
	<p>Practical Exam(s)</p>	<p>0</p>	<p>e.g., Oral Assessment, Presentation, Practical Skills Assessment, Set Exercise click here and type</p>	
	<p>Written Exam(s)</p>	<p>50</p>	<p>e.g., Written Exam, Set Exercise Written Exam</p>	
	<p><b>Please list all assessments, indicating length (i.e. word count), hours, KIS sub-category, etc.</b> Please also indicate whether the assessment is completed individually or as a group.</p>			
	<p>Method of Assessment (coursework, practical or written exam)</p>	<p><b>%</b></p>	<p>Detail (length, hours, group/ individual)</p>	<p>KIS Sub-Category</p>
	<p>Essay</p>	<p>50</p>	<p>2000 words, individual</p>	<p>Coursework</p>
	<p>Exam</p>	<p>50</p>	<p>2 hours, individual</p>	<p>Written</p>
	<p>click here and type</p>	<p>type here</p>	<p>type here</p>	<p>type here</p>
	<p>click here and type</p>	<p>type</p>	<p>type here</p>	<p>type here</p>



	here		
click here and type	type here	type here	type here
click here and type	type here	type here	type here
click here and type	type here	type here	type here
click here and type	type here	type here	type here

Name and email of course leader/ contact:	Professor Christopher Grey chris.grey@rhul.ac.uk		
Signatures of HoDs in the sponsoring departments to certify that the Department Boards have agreed to the above proposal and that resources are being made available in the department(s) to support it.			
Name: click here and type	Department: click here and type		
	Date: click here and type		
Name: click here and type	Department: click here and type		
	Date: click here and type		
Date proposal considered by PAP: click here and type			<input type="checkbox"/> Course approved
Signature of Chair: click here and type			<input type="checkbox"/> Course <b>not</b> approved
Comments: click here and type			

Version: Jan13

The information contained in this course specification is correct at the time of publication, but may be subject to change as part of the Department's policy of continuous improvement and development. Every effort will be made to notify you of any such changes.

More Course Specifications will be added here when available.....