



School of Management Research Newsletter January 2014

School of
Management

The School of Management is home to a diverse and dynamic group of researchers. Our faculty of some 80 research-active staff cover most subject areas in management, but we see research as cutting across these areas so we focus on our six specialist themes:

[Critical and Historical Perspectives on Management](#)

[Public Services and Third Sector Management](#)

[Intercultural and International Perspectives on Management](#)

[Sustainability, Responsibility and Ethics](#)

[Entrepreneurship, Innovation and Leadership](#)

Associated with these themes are two research centres:

[Knowledge and Organizational Learning](#)

[Centre for Public Services Organizations \(CPSO\)](#)

[Centre for Research into Sustainability \(CRIS\)](#)

In this newsletter you can see just some of the range of what we do, from just some of what we have achieved so far this academic year. [See more about all our research activity](#)

Selected Highlights from Autumn Term 2013

Publications

Cappellini, B. & Yen, D. A. (2013) "Little Emperors in the UK: Acculturation and food over time", *Journal of Business Research*, 66, 8: 968–974

Chatzidakis, A. & Lee, M. S. W. (2013) "Anti-consumption as the Study of Reasons Against", *Journal of Macromarketing*, 33, 3: 190-203

Hackley, C. (2013) *Marketing in Context*. Basingstoke: Palgrave

Costas, J. & **Kärreman, D.** (2013) "Conscience as Control: Managing Employees through CSR", *Organization*, 20, 3: 394-415

O'Donohoe, S., Hogg, M., **Maclaren, P.**, Martens, L. & Stevens, L. (eds) (2013) *Motherhoods, Markets and Consumption. The Making of Mothers in Contemporary Western Culture*. London: Routledge

Carnegie, G. & **Napier, C.** (2013), "Popular Accounting History: Evidence from Post-Enron Stories" *Accounting Historians Journal*, 40, 2: 1-19

Nobes, C. and Stadler, C. (2013) "How arbitrary are international accounting classifications? Lessons from centuries of classifying in many disciplines, and experiments with IFRS data", *Accounting, Organizations and Society*, 38, 8: 575-595.

Alfes, K., Truss, C., Soane, E., **Rees, C.** & Gatenby, M. (2013), "The relationship between line management behaviour, perceived HRM practices and individual performance: examining the mediating role of engagement", *Human Resource Management*, 52, 6: 1-21

Abbott, P., **Zheng, Y.**, Du, R., & Willcocks, L. (2013) "From boundary spanning to creolization: A study of Chinese software and services outsourcing vendors" *Journal of Strategic Information Systems*, 22, 2: 121-136

Editorships and Editorial Board Memberships

Jose Rodrigo Cordoba-Pachon was appointed to the Editorial Board of *Systems Research and Behavioural Science*
Chris Grey was appointed to the Editorial Board of *Organization Studies*

Hari Harindranath co-edited a Special Issue of the *Journal of Information Technology*

Dennis Tourish was appointed Co-Editor of *Leadership*

Catherine Wang was appointed to the Editorial Review Board of *Management and Organization Review*

In addition to numerous ongoing board memberships, ongoing editorial posts are held by faculty members at journals including: *Accounting Auditing and Accountability Journal* (**Jane Broadbent**, **Jeffrey Unerman**, both Associate Editors), *Electronic Journal of Information Systems in Developing Countries* (**Yingqin Zheng**, Senior Editor), *Human Relations* (**Neil Conway**, Associate Editor), *Information Technology and People* (**Yingqin Zheng**, Associate Editor), *Information Systems Journal* (**Yingqin Zheng**, Associate Editor), *Journal of the Association for Information Systems* (**Supra Sarker**, Editor-in-Chief), *Journal of Global Information Management* (**Hari Harindranath**, Associate Editor), *Journal of Macromarketing* (**Alan Bradshaw**, Associate Editor), *Journal of Marketing Management* (**Alan Bradshaw**, Associate Editor), *Journal of Occupational and Organizational Psychology* (**Gillian Symon**, Associate Editor), *Marketing Theory* (**Pauline McLaren**, Co-Editor), *Organization* (**Chris Grey**, Associate Editor), *Organization Studies* (**Alice Lam**, Senior Editor), *Public Money and Management* (**Jane Broadbent**, Editor), *Qualitative Research in Organizations and Management* (**Gillian Symon**, Co-Editor).

See all our publications [here](#).

Visiting Professors

One of our distinctive strengths is our group of permanent visiting professors. Normally employed at overseas universities, they work at the School for 20% of their time, bringing a wealth of research experience and well as making teaching contributions. Here, we get to know more about one of them, [John Hagedoorn](#), Professor of International Business and Strategy, whose full-time base is at Maastricht University in the Netherlands.

Temporary Visiting Researchers

Wei Zheng, University of International Business & Economics Beijing hosted by **Hui Tan**

Gi Nam Park, Don-Eui University, Busan South Korea hosted by **Bob Fitzgerald**

Jose De Souza, Federal University of Rio Grande do Norte, Brazil hosted by **Chris Smith**

See all our permanent and temporary visitors [here](#).

Keynote Addresses

Chris Nobes gave the opening plenary address to the *Accounting and Regulation Conference*, Siena, Italy, 2013

Laura Spence gave a keynote address to *La Asociación Científica de Economía y Dirección de la Empresa* (Spanish Management Scholars' Conference), Malaga, Spain 2013

Jeffrey Unerman gave the plenary address to the *Asia-Pacific Interdisciplinary Research in Accounting Conference*, Kobe, Japan, 2013

Diego Vasquez-Brust gave the opening keynote address to the XXth Production Engineering Symposium (SIMPEP), University of Sao Paulo, Bairu, Brazil, 2013

Catherine Wang was a keynote speaker at the British Academy of Management Entrepreneurship Special Interest Group's Symposium, London, 2013

Awards and Recognition

Mushal Almasaad won the Best Paper Prize at the *7th Global Business and Social Science Research Conference* in Beijing, China. Mushal's PhD is supervised by **Li Dong**

Jane Broadbent received the inaugural Asia-Pacific Interdisciplinary Research in Accounting (APIRA) Hall of Fame Award

Jane Davison's (and others') Special Issue of *Qualitative Research in Organizations and Management: An International Journal* on Qualitative research: exploring the visual in organizations and management received the 2013 Emerald Outstanding Special Issue Award for Excellence

Sinfree Gono, Hari Harindranath and **Gül Berna Ozcan** won the *The Institute for Small Business and Entrepreneurship (ISBE) Conference 2013 Best Paper Award* in the ICT, IT and E-Business in the Small Firm Sector track.

Brendan McSweeney's 2002 paper 'Hofstede's Model of National Cultural Differences and their Consequences: A Triumph of Faith - a Failure of Analysis' was confirmed as the most cited article since 2002 in *Human Relations*

Huaichuan Rui's 2008 paper (with George Yip) 'Foreign acquisitions by Chinese firms: A Strategic Intent Perspective' was confirmed as the most cited paper since 2008 in the *Journal of World Business*.

Grants

Adrian Coronado Montdragon continues to work on his £500K Technology Standards Board project, [Composites Innovation Cluster UK Foresight](#).

Laura Spence and others won a £21K ESRC Seminar Series award on corporate social responsibility among small- and medium-sized enterprises from emerging and developing economies, with the first event taking place in Botswana as part of the *African Academy of Management Conference* in January 2014

Gillian Symon continues to work on her £180K EPSRC project, Creativity Greenhouse: [Digital Brain Switch](#), with **Petros Chamakiotis** as Research Assistant.

See all our projects [here](#).

Engagement, Media and Impact

Adrian Coronado Montdragon gave a presentation on the modelling of the supply chain of composite materials at the [Composites Engineering Show](#) part of the Advanced Engineering UK 2013 event, in Birmingham, UK.

Chris Grey featured in a number of episodes of [BBC Radio 4](#)'s ten part series *A History of Office Life*.

Chris Hackley spoke at the Institute of Ideas' [Battle of Ideas](#) event on the decline of the British pub.

Pauline McLaren appeared on NBC, Channel News Asia, CBC (Canada), SBS (Australia) and other outlets commenting on Royalty and consumer culture

Chris Nobes presented a paper on depreciation policies to the Academic Panel of the UK's Accounting Standards Council.

Chris Nobes represented the Institute of Chartered Accountants in England and Wales at a hearing on the conceptual framework at the International Accounting Standards Board.

Dennis Tourish appeared on Sky News, BBC News and other outlets commenting on leadership and political cults

Visiting Positions

Chris Grey continued to hold a Visiting Professorship at Université Paris-Dauphine, France

Pauline McLaren continued to hold a Visiting Professorship at ESCP Europe, Paris

Chris Nobes continued to hold Visiting Professorships at the University of Sydney, Australia and at the Norwegian School of Business

Other Events

CRIS Annual Sustainability Public Lecture by the Chair of the Commission for Sustainable London 2012, Shaun McCarthy OBE, November 2013

Gillian Symon co-hosted a British Academy of Management Workshop on Researching Work and Organization On-Line, December 2013

Jane Tinkler (LSE) presented her work on research impact at the School's Annual Staff Away Day, December 2013

Contacts

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