UG Course Unit Outline
EC3511: Year in Business
2019/20

BEWARE: This is a mandatory and non-condonable course unit for all Year in Business students. Non-condonable means that you need to pass this course unit in order to progress to the fourth year.

AIMS
Students will work full-time in their host organisation for a period of between 9 and 12 months. One plenary call-back day will be held each term during which all students will attend on the Royal Holloway campus.

This course unit aims to allow student to reflect on the link between their internship and their Economics study. Students will be required to make an essay that describe in what organisation they made their year in business, what this organisation is doing and what they accomplish during their year in business.

LEARNING OUTCOMES
By the end of this course unit, students should:
- Apply their knowledge and understanding to practical situations
- Gain an insight into the managerial skills needed in business
- Reflect on how they have dealt with practical work-based situations
- Develop the ability to summarize a work project
- Get motivation to specialise in a specific Economics’ area

COURSE UNIT DELIVERY
The course itself will happened during the call back day, in September or early October 2019. The Year in Business academic coordinator will be the essay supervisor.

ASSESSMENT
The assessment accounts for 20% of your final-year grade. The summative assessment is a 5000 words essay linking work experience to relevant theory studied in the previous two years.
To be submitted on moodle at the latest on the 31st of October 2021.

More details will be discussed during the call back day and can be found on the Year in Business page on Moodle.

READING

On Writing Style

- Strunk, W and E.B. White (1959-) The Elements of Style. £5. Various publishers. This slim guide distils essential writing skills. 808.02 STR
- Turabian, K. (1996) and other years. A Manual for Writers of Term Papers, Theses and Dissertations. £10. Particularly good on presentation. 808.02 TUR