Navigating your heritage career

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Today

Museums Association – who we are?

Context and careers

Questions and answers

Professional development

Questions and answers



Strategic Framework 2020-2025

Mission - Inspiring museums to change lives

Vision - Inclusive, participatory and sustainable museums at the heart of their communities

Values

- We lead with courage and passion
- We champion diversity and equity
- We work collaboratively, inclusively and ethically
- We campaign for social and climate justice
- We lead change by example



Strategic Framework 2020-2025

Aims

- Empower museums to change lives
- Support museums to be ethical in everything they do
- Campaign for museums to address the climate crisis
- Develop a dynamic network of members to deliver our vision
- Deliver empowering, relevant and dynamic collections

Through

- Advocacy and Campaigns
- Funding
- Standards and Guidance
- Workforce and Careers

Join us today and get a whole host of benefits

Individual membership can cost as little as £4.60 per month – don't miss out on events, content, professional development and more for this low monthly fee.

By supporting us, we can support you. We can advocate for museums and provide our members with all the resources they need to make an impact in museums.



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Who am I?

Selfridges – Employee Development Manager Museums Association – Workforce Development Officer Scottish Museums Federation – President, Committee Member Museums Association – Professional Development & Ethics Committees Museums Galleries Scotland Workshops Skills for the Future Mentoring Heritage Angels Award Assessor/ CCS Awards Assessor Recognition Committee and Museum Mentor Pro-bono freelancer work



No one path and no wrong path



Sign with Your Career on pointing in a particular direction.
On a blue sky.

Roles within the sector

Curatorial
Collections care
Conservation
Learning
Exhibitions
Interpretation
Visitor operations
Digital



Roles within the sector

Taxidermy
Volunteer Management
Partnerships
Science Communication
Research
Commercial
Development



Roles within the sector

International Consultancy Policy & Advocacy Marketing Human Resources Facilities & Estates Management **Information Communication** Technology Finance Management Leadership



Collection types

Archaeology

Agricultural

Art History

Costume and Textiles

Decorative Arts

Ethnography

Industrial

Natural History

Medical

Military

Science

Social History



Organisation types

Nationals
Local Authority Museums
Independents
Regimental
University
Private

Sector Bodies
Suppliers
Consultancies
Freelance



Reality

Fewer jobs

BREXIT

COVID

Longer working life

Supply and demand



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Getting the most out of volunteering

What to do - Observe, Listen, Question, Test, Connect

What to read - Corporate/ Strategic Plan, Annual Reports, Relevant Strategies, Policies and Procedures, Standards - Competency Frameworks, Accreditation Returns

Tools to help - SWOT, PESTLE, Learning Styles – ish., Learning Logs, Essay

Skills to develop – 2021 and beyond...



Connect

Subject Specialist Networks and Professional groups and networks

Emerging Museum Professional groups

Social Media – Twitter, Linked IN, Facebook, Instagram - #MuseumHour

Museums Association – members meetings, regional meet ups, webinars

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Future Museum Skills

- Archives and Records Association
- Association for Heritage Interpretation
- Collections Trust
- Digital Culture Network
- Engage
- Front of House Museums
- Group for Education in Museums
- Institute of Conservation
- Subject Specialist Network Consortia
- Touring Exhibition Group
- UK Registrars Group



Leadership

Advocacy

Climate change

Diversity and inclusion

Ethical practice

Decision-making

Risk management



Management

Coaching and mentoring

Remote management

Difficult conversations

Managing change

Knowledge management

Managing and commissioning



Business

Income generation

Fundraising

Marketing

Partnership working

Entrepreneurship

Stakeholder management



Collections

Disposals

Reviews

Loans

Monetisation

Emergency planning

Collections care



Audiences

Communication

Blended learning

Health and safety

Community engagement

External benchmarking

Managing expectations



Digital

Literacy – internal and developing others

Engagement - webinars, tours, streaming, interpretation, exhibitions

Content creation – films, editing, podcasts, digital first, e-learning, digitisation

Relationship building – social media

Digital processes – sign offs, couriering

Rights – intellectual property, copyright



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