

No idea what to ask an employer?

Here are some suggestions:



The organisation and its values

- What sort of graduate/internship roles do you offer?
- What makes a good candidate for your company/industry?
- What opportunities are there for career progression?
- What are your company values and objectives?

Questions for alumni or recent graduates in the organisation

- How did you get started in your career?
- What is a typical day like for this role?
- What do you find enjoyable about your own role within this company?
- What advice would you have liked to have heard when starting your career?
- Are you happy for me to connect with you on LinkedIn?

Application advice

- Can you please explain the application process and any deadlines?
- Who do I contact if I have any questions about my application or need support?
- How can I make my application stand out?
- What skills and experiences will allow me to succeed in this sector?
- What can I do while I am at university that will help me get into this sector?



Getting the most out of employer and alumni events

From first year to finalist!

Before the Event

- Research the companies attending and the roles they have available. Keep an open mind, as you never know what the event can offer, who you might meet or the knowledge you might gain.
- Don't be put off by the title of an event, especially if it's focused on one business function. The employers there may also recruit for roles within other areas of their business which are of interest to you.
- Look at the event on the Careers Portal when researching. There will be links to websites, alumni LinkedIn pages and more! Make sure you register to attend the event, as you may be sent follow up information when you do this.
- Try to ensure that your CV and LinkedIn profile are up to date. Prepare some thoughtful questions that show you have done your research!

During the Event

- Think about the information that you want to obtain from the employers attending and go with some prepared questions. There might be three or four representatives for one employer, so find out who they are and what their jobs are. You can then decide who would be the most beneficial for you to speak to.
- If there is an opportunity to network, take it! You can ask more targeted questions about the culture and values of the company, the person's experiences and any top tips they can share if you were to apply.
- Make a note of alumni/employers who said they were happy to connect on LinkedIn. This is the start of you building your professional network.
- If you'd like extra support at an event, always look for the Careers Helpdesk and speak to a member of staff.

After the Event

- Check your emails to follow up on any links you may receive from the employers you spoke to.
- Connect with the employers you met on LinkedIn, introduce yourself and thank them for their time at the event. If you are applying for a role at their company soon, let them know!
- If you have any questions, drop into the Enterprise & Careers Hub and speak to the Helpdesk Team. You may also want to book an appointment with a Careers Consultant to discuss your career plans.
- You can find lots of resources on the Careers Moodle page to support you with exploring different industries and making applications for jobs and placements.